

**GREENFIELD COMMON COUNCIL MINUTES**  
**Wednesday, 23rd April 2025**  
**RICHARD J PASCO COUNCIL CHAMBERS**  
**10 SOUTH STATE STREET**  
**6:30 p.m. Social Media Website – Continued Conversation**

**6:30 p.m.** The Greenfield, Indiana Common Council met in a specially called meeting to discuss entering into an agreement with Patrica Pickett of Pickett & Associates for a Social Media website previously organized through the hospital.

Councilman Riley provided the history of the social media website and the hiring of Matchbook and later termination of their contract.

Patricia Pickett provided information on the history of her involvement with the website after taking over from Matchbook.

The members of the Council commented that it was not easy to find the website and only a few departments knew about the website despite it having been up and active for quite a few years and felt we were paying for a service which was not being used.

Patricia Pickett confirmed the website did not provide a comprehensive overview of the city and that a larger strategy would be needed than what the website was able to offer at this time. To date, \$200,000 has been invested in her services. She commented we would be starting over again and target the market we wanted to focus on.

Questions about whether the money could/should be spent on doing something different were discussed as well as the suggestion to hire an internal person who could do PR and the role of marketing for the city. It was also mentioned that we need to make sure that we projected our image going forward.

Councilman Riley moved to adjourn, duly seconded by Councilman Jester.

Motion Carried *viva voce*. Meeting was adjourned at 18:58 p.m.

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**10 SOUTH STATE STREET**  
**7:00 p.m. Regular Business Meeting**

The Greenfield, Indiana Common Council met in regular session on the 23rd of April 2025 at 7:00 p.m. in the Council Chambers, Room 127 located at 10 South State Street with Mayor Guy Titus presiding.

The Invocation was given by Councilman Jester, followed by the Pledge of Allegiance led by Councilman Kirkpatrick.

**CALL MEETING TO ORDER:**

Mayor Guy Titus called the meeting to order of the Common Council for the purpose of conducting the business before the Greenfield Common Council. Roll call was given by Clerk-Treasurer Lori Elmore.

**PRESENT:**

Councilman

John Jester  
Amy Kirkpatrick  
Jeff Lowder  
Thomas Moore  
Joyce Plisinski  
Dan Riley  
Anthony Scott  
Gregg Morelock  
Lori Elmore  
Guy Titus

City Attorney  
Clerk-Treasurer  
Mayor

**ARBOR DAY PROCLAMATION:**

Mayor Titus presented a proclamation declaring April 23<sup>rd</sup>, 2025, Arbor Day to Ron Pritzke who was present to accept the proclamation on behalf of Re-Greening Greenfield.

Ron Pritzke thanked the Mayor and informed the council that tree saplings would be given out on Saturday at 9:00 am on the Court House plaza and all were welcome to come to collect.

**SOCIAL MEDIA AGREEMENT WITH PICKET & ASSIOTES**

Councilman Riley moved to add the Picket & Associates Social Media Agreement to the agenda, no second was made to the motion. Motion failed and was not voted on by the members of the Council.

**APPROVAL OF THE MINTUES:**

Councilman Riley moved to approve the minutes of the Meeting held on April 9th, 2025, duly seconded by Councilman Jester. Motion carried *viva voce*.

**REPORTS OF COMMITTEES:**

**Sister Cities of Greenfield grant request**

Councilman Jester recommended to award Sister Cities \$10,000.00, duly seconded by Councilman Moore. Motion Carried *viva voce*.

**UNFINISHED BUSINESS:**

**Ordinance No. 2025/05** **An Ordinance Amending the Zoning Code of Greenfield, Indiana, be it Ordained by the Common Council of the City of Greenfield, Indiana, under Authority of the Indiana Advisory Planning Law, IC 536-7-4, and All Acts Amendatory or Supplemental Thereto regarding amending the ‘Official Zone Map’ and reclassifying the following described area to the Park Zoning District;** Councilman Jester moved to amended, duly seconded by Councilman Plisinski. Motion Carried *viva voce*.

**Ordinance No. 2025/05** **An Ordinance Amending the Zoning Code of Greenfield, Indiana, be it Ordained by the Common Council of the City of Greenfield, Indiana, under Authority of the Indiana Advisory Planning Law, IC 536-7-4, and All Acts Amendatory or Supplemental Thereto regarding amending the ‘Official Zone Map’ and reclassifying the following described area to the Park Zoning District;** on second reading as amended. Councilman Scott moved to approve on second reading, duly seconded by Councilman Lowder. Motion Carried *viva voce*.

**NEW BUSINESS:**

**Ordinance No. 2025/17** **An Ordinance Amend Title III, Chapter 31 of the Code of Ordinance of the City of Greenfield, Indiana with for the creation of a Human Resources Department and authorizing the Mayor to appoint an individual to the position as read by the City Attorney.** Councilman Scott moved to approve Ordinance No. 2025/17, duly seconded by Councilman Riley. Motion Carried *viva voce*.

**MISCELLANEOUS BUSINESS:**

None

**PETITION OR COMMENTS OF CITIZENS:**

None

**NEXT SCHEDULED MEETING:**

Wednesday, 13<sup>th</sup> May, 2025

**ADJOURNMENT**

Mayor Titus confirmed there was no further business to be brought before the Greenfield Common Council, Councilman Kirkpatrick moved to adjourn the meeting at 19:16 p.m., duly seconded by Councilman Jester. Motion carried *viva voce*.

Mayor Titus declared the meeting adjourned and announced that the next meeting of the Common Council will be held on 13<sup>th</sup> of May, 2025 at 7:00 p.m.

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Lori Elmore  
Clerk-Treasurer

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Guy Titus  
Mayor and Presiding Officer